



# Consumer World

India's Leading Exhibition on Consumer Electronics



29 30 31



OCTOBER

Netaji Indoor Stadium  
KOLKATA



- Home Appliances
- Kitchen Appliances
- UPS & Inverter
- Modern Lighting Systems
- Mobile Phones
- Gaming
- Health Care
- Fire Fighting Equipment
- Car Audio & Visual Systems

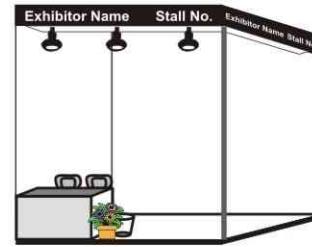
Organised by :  
**ZEAL**  
 BROADBAND  
 SOLUTIONS

# Book Your Prime Location Now



### Shell Space + Counter Package (1)

Rs. 6,000 per sqm+taxes  
Simple, yet elegant. Great setup to display small-medium sized products and equipments without the frills.



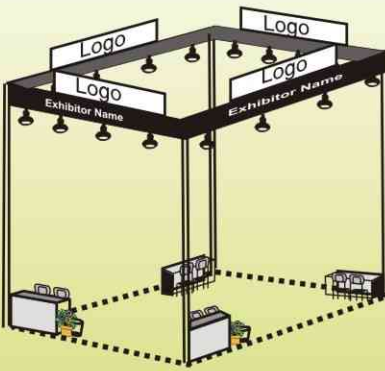
### Shell Space + Counter Package (2)

Rs. 6,500 per sqm+taxes  
Make a statement! Generate traffic and attention with 2 sides open booth Corner, Simple, yet elegant. Great setup to display small-medium sized products and equipments without the frills.



### Space Only at prime location

Rs. 7,000 per sqm+taxes  
Upper Storey rental at 50% of "Space Only" rate. You can appoint your own contractor and customise your stand design to differentiate your booth from others.



### Shell Space + Premium Package (2)

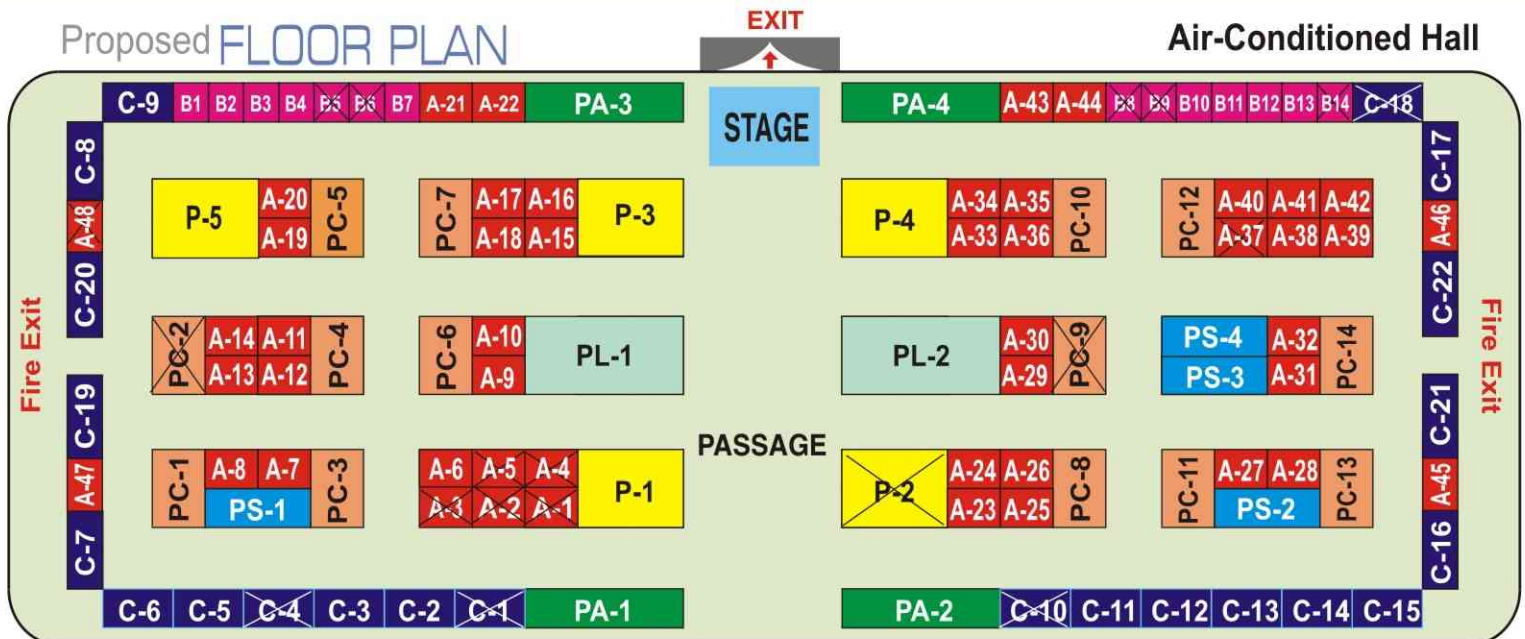
Rs. 8,000 per sqm+taxes  
Be the Centre of Attention & Generate Maximum traffic with Ready to use an Island construction open from all sides & your Logo displayed prominently on all 4 sides (Min. 16 sqm).



### Shell Space + Premium Package (1)

Rs. 7,500 per sqm+taxes  
Ready to use 2 sides open attractive booth with Frontlit Flex Boards & logo made as per your design (min 8 sqm).

## Proposed FLOOR PLAN



- 2 X 2 = B1 to B-14 — 4 Sqr. Mtrs.
- 3 X 2 = A1 to A-48 — 6 Sqr. Mtrs.
- 4 X 2 = C1 to C-22 — 8 Sqr. Mtrs.
- 6 X 2 = PS1 to PS4 — 12 Sqr. Mtrs.

⊗ Booked

**Bookings Open**

- 3 X 4 = PC1 to PC14 — 12 Sqr. Mtrs.
- 9 X 2 = PA1 to PA4 — 18 Sqr. Mtrs.
- 6 X 4 = P1 to P5 — 24 Sqr. Mtrs.
- 9 x 4 = PL1 & PL2 — 36 Sqr. Mtrs.

**Make New Customers from West Bengal, Bihar, Orissa, Jharkhand, Chhattisgarh, North Eastern States, Nepal & Bangladesh also.**

## Comments from our Esteemed Patrons & Exhibitors



West Bengal Government has done a good job of promoting Kolkata and West Bengal as a IT hub of international standard and we are sure with our dedicated mission oriented approach we will attract more and more top players to Bengal because of its inherent advantages.

I on behalf of the whole IT industry & West Bengal Government completely support the Organisers of this event Converging World in their untiring efforts to promote the benefits of convergence amongst the people and businesses of West Bengal.

**Dr. Debesh Das**  
Honourable Minister in Charge, Dept. of IT, Govt. of West Bengal



I find 'Converging World Exhibition' a platform where latest convergence technologies is being demonstrated by lots of reputed National & International Companies from various sectors for tech-savvy visitors from all over India and also from the neighboring countries. That's the reason why we launched the World's largest plasma TV of 103 inches & World's Slimmest Plasma TV in this event. We have been sponsoring this event for last few years & we are happy with the positive response. We look forward to be associated with Converging World in the coming years as well.

**Mr. Hidenori Asou**  
M.D., Panasonic (India)



The whole World is moving very fast as far as technology is concerned & India is not far behind on this. These kinds of exhibitions provide an opportunity for general people as well as the Buyers & Sellers to have a single platform to share their ideas on the latest technologies.

I found the show really informative, well attended, professionally managed and thoroughly enjoyable. I wish Mr. Vijay Mansukhani all the very best for the next Converging World Exhibition.

**Dr. G. D. Gautama, IAS,**  
Principal Secretary, Department of Power & NES, Govt. of West Bengal



I personally think Converging World Exhibition has now become a well-accepted brand, especially amongst the electronics industry. We are a regular Sponsor of this show and the result has never forced us to regret about our decision. I strongly believe that this is the most successful show of its category by far. They have also come out with an excellent idea of organizing a co-current event called 'CONSUMER WORLD'. Besides, CEAMA is instrumental in the growth of the Consumer Electronics and Appliances Industry. Keeping the interest of both consumers & manufacturers CEAMA supports 'Converging World Exhibition' as the event is very much focused in developing and growing the electronics industry.

**Mr. Baram Chowdhury**  
Chairman, Panorama Group, Vice President-CEAMA



Events focused on the IT industry like Converging World is always helpful for a Country. People actually get to know about the latest technologies & at the same time they can also interact with lots of other likeminded guys.

This event in my viewpoint is a perfect combination of the right audience in the right place at the right time. Since this event is focused on IT, Electronics & Converging Technologies, we extend our wholehearted support to this event.

**Shri Siddharth, IAS,**  
Principal Secretary, Department of Information Technology, Government of West Bengal



This event stands alone in my mind as an opportunity to explore new horizons, challenge assumptions, and turbo charge a pursuit of lifetime learning.

It was a unique and exhilarating experience to actually be with a large group of people who have sophisticated, enlightened, and thoughtful ideas about the future.

I'm very happy to see the number of participants growing so fast and to see the dedication and enthusiasm of the organisers is great!

**Mr. N. K. Goyal**  
President, CMAI Association of India

## Glimpses of Previous Events



Event Sponsor - BSNL



Event Sponsor - Panasonic



Event Co-Sponsor - LG



Exhibition Co-Sponsor Samsung



Pavilion of ZyXEL



Associate Sponsor - Reliance Mobile



Conference Sponsor - Motorola



Badge Sponsor - SONY IPELA



Lanyard Sponsor - Pegasus



Associate - Aircel



## Previous Exhibition & Conference Venues

BANGALORE - CHENNAI - KOLKATA - HYDERABAD - PUNE - DELHI - CALICUT - LUCKNOW - BHOPAL - PATNA

# Glimpses of Previous Hi-Tech Conference



Dr. G. D. Gautama, IAS, Principal Secretary, Department of Power & NES, Govt. of West Bengal giving an inspiring talk to delegates on how to make India a Super Power



Mr. N. K. Goyal, President, CMAI Association of India giving his presentation on 3G & Beyond



Mr. Chandan Ghosh, Head, National Long Distance, Arcel, giving his Presentation on Wi-Max



Mr. Masayuki Tanaka, Regional Sales Manager, TOA-Japan giving his presentation on Video Communication & IP Surveillance



Mr. Rajiv K. Poddar, CEO, Smart Power, making his presentation on security solutions & door automation



Shri Siddharth, IAS, Principal Secretary, Department of Information Technology, Government of West Bengal expressing his views on the growth of IT in West Bengal



Mr. Ramendu Chattopadhyay, CMD, Tower Group giving his presentation on utility of solar technology



Mr. A Bandhopadhyay, GM, Webel Mediatronics spoke on Future of Community Radio in India



Dr. Somit Ghosh, VP Technology, Videonetics making his presentation on Intelligent Surveillance



Mr. Parag Kimbahune, VP, Whats on India making his presentation on DTH Scenario in India

## Some of our Past Sponsors / Exhibitors



# Hi-Tech Conference

30th October 2010 ■ Kolkata ■ Timing : 11.30 am to 3.00 pm

### Proposed Conference Topics

- DTH Scenario in India
- Next Generation Networks
- Moving Towards a Wireless World
- Advanced Technologies, Applications & Marketing Strategies for 3G and Beyond
- Role of Wimax in Telecom & Broadband
- E-Governance and Information Technology
- Necessity of Video Communication in Today's Scenario
- Internet TV
- IP Based Networks
- The New Digital World
- Delivery of Broadband Through Existing Cable TV Network
- Security & Surveillance in Today's Scenario
- Future of Solar & Renewable Energy
- Broadband Over Power Lines
- Network Engineering

**Limited Seats**

**\*Conference Registration Charge Rs. 3000/-**  
Rs. 1000 Discount Per Head on Group Booking of 3 and above

**Book Now**

**Contact now for more details :**

**Event Co-Ordinator - Mobile : +91 93126 96749 - Email : vijaymansukhani@satii.tv**  
E-143/1, Naraina Vihar, New Delhi-110028, Email : exhibitions@consumerworld.biz  
**DELHI : 91 98114 11424 ■ MUMBAI : +91 93233 58445 ■ KOLKATA : +91 93308 36240, 98300 41652**

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